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NOTICE OF MEETING and AGENDA Communication and Public Education Committee

Contact Person: Virginia Herold (916) 574-7911

Time: 9:30 a.m. – 12 noon Date: September 22, 2006

Place: Department of Consumer Affairs

El Dorado Conference Room (Second Floor)

1625 N. Market Boulevard Sacramento, CA 95834

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Candy Place at (916) 574-7912, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. Board members who are not on the committee may also attend and comment.

Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.

Call to Order 9:30 a.m.

- 1. Consumer Fact Sheet Series with UCSF's Center for Consumer Self Care
- 2. Update on the Activities of the California Health Communication Partnerships
- 3. Update Report of The Script
- 4. Recent Study of Patient Medical Literacy
- 5. Development of New Consumer Brochures
- 6. Development for a New Notice to Consumers as Proposed by AB 2583 (Nation)
- 7. Miscellaneous Consumer Issues/Articles in the Media
- 8. Evaluation of the Board's Consumer Materials
- 9. Update on the Board's Public Outreach Activities

Adjournment 12 noon

Meeting materials will be on the board's Web site by September 11, 2006